



Experience

- Art Director**, SLC, UT Feb 2015 – Present
Helix Education
Create campaigns and design creative for various universities and higher ed institutions
- Freelance Graphic Designer**, SLC, UT Feb 2014 – Feb 2015
Genysis Brand Solutions, Choice Foods LLC, Book Printers of Utah, AutoRX, DoTERRA
- Art Director**, Miami, FL Sep 2013 – Jan 2014
Crispin Porter + Bogusky
Arby's, Metlife, Best Buy, A1 Steak Sauce, Big Brothers Big Sisters of Miami
- Art Director Intern**, Miami, FL June 2013 – Aug 2013
Crispin Porter + Bogusky
Worked with creative teams concepting and preparing campaign ideas for client presentations. Created comps of executions and prepared files for pre-production and online distribution channels.
- Creative Director/Art Director**, Provo, UT Aug 2011 – April 2013
BYU AdLab
Oversaw student creative teams on branding and logos, creative problem solving, website designs, advertising efforts, and solutions pitched to local and national clients. Offered insight into the creative process.
- Publicity Manager**, Provo, UT July 2010 – April 2013
BYU Men's Chorus
Planned and implemented advertising/publicity efforts for concerts. General branding through print, film, and social media.

Skills

Proficient in Adobe Photoshop, InDesign, Illustrator; and dabble in Premiere, After Effects, Audition, and Dreamweaver; Mac & Windows interface, Facebook/Instagram warrior, music, photography, film, and Hmong language.

Service

- Translation Volunteer**, SLC, UT April 2010 – Present
(LDS Translation Services)
Translate into the Hmong language during periodic worldwide broadcasts.
- Blood Donor**
- Volunteer Representative** (Missionary) Sacramento, CA Jan 2008 – Jan 2010
The Church of Jesus Christ of Latter-day Saints

Education

- Brigham Young University**, Provo, UT April 2013
BA Advertising / Graphic Design

Achievements

*Silver Student Addy
Best Commercial — Final Cut Film Festival
Eagle Scout*

Interests

Piano, singing, foreign travel, volleyball, photography, chocolate milk, skiing, outdoors